

## Sandwich Business Group Meeting Minutes

SBG Meeting, September 8, 2014

Called to order 8:35 AM

Present: Dick Seery, Ben Adriance, Don Sutton, Becca Boydon, Patsy Carega, Sue Davies, Nancy Hansen, Don Brown, Leslie Jose, Janina Lamb, Julie Deak, Lisa Scott, Jane Brown.

Summer recap- ATTP attendance is up this year, Corner House had a good summer, but having trouble getting staff, other restaurants are having the same problem. Sue Davies sees several B&Bs closing and people having trouble getting rooms for weddings and big groups. Patsy felt there were more visitors this summer, but less buyers. Don Sutton felt less people and less sales. Is there more we can be doing for our members, is it time to shake up the things we do? Should we put a float in the fair? Is it time to update the Web site?

Treasurer's Report- Accepted, some bills still to go out.

Associate Members- a second new Associate member, Edward Jones Financial .

Facebook Page- We need to stimulate more traffic on the facebook page.

Non profit status- We are approved by the State, and still have to apply to the IRS. Don Sutton is working on this.

Fundraising- Is it for a specific event or group, or raising money for our own use. There are two schools of thought about who or what we are raising money for. One idea for fundraising is Arts in the Park, maybe in the fall. Committee will try to meet.

Leslie Jose, has offered members of the Sandwich Business Group members half price on massages.

New Business

Business Roundtable in Moultonboro, Sept 16 , SBG members are invited

Plymouth Small Business Development Center is offering Social Media Workshops, here in Sandwich for our members on Wednesdays 10/22, 11/12 and 12/10, location TBD

Janina- would like to work with us on Web sites, There are going to be public hearing re: zoning in town, Janina encouraged our involvement. It is in regards to appropriate uses of the downtown. It would not change the historic aspect of the town. A copy of the points can be found at the town hall. There is an information meeting on Sept 18 at 7pm, and Oct 16.

Brochure, do we go smaller rather than bigger, and go with more social media?

A marketing committee will form to start the discussion. Nancy Hansen, Lisa Scott, Patsy Carega, Julie Deak, Janina Lamb, Ben Adriance , Don Brown, Dick Seery, meeting at the Corner House, Sept 22. Meeting adjourned 9:50 AM. Respectfully Submitted, Nancy Jones Hansen