

# Minutes of Sandwich Business Group Meeting

September 10, 2012

## MEMBERS PRESENT:

Tony Leiper, Jane Brown, Nancy Hansen, Wendy Sutton, Don Sutton, Don Brown, Patsy Carega, Diane Johnson, Susan Davies, Becca Boyden, Julie Deak

President Don Brown called the meeting to order at 8:40

SECRETARY'S REPORT: The minutes from the last meeting were approved.

TREASURER'S REPORT: Julie Deak reported that we have a healthy balance of \$3647.15 with most expenses paid and accounted for. The Treasurer's report was approved.

SUMMER RECAP: The general feeling was that the summer was softer than most of us had expected. Julie Deak reported that she had had her best summer since 2007 while the rest of us felt our price points lagged. We all felt that there were lots of people in town but people were cautious about spending. Perhaps the election year is in part to blame.

BIG E: We sent brochures via the State to the Big E which is this weekend.

BY LAWS COMMITTEE: In an effort to clarify the by laws a committee to revise the language has been formed. Wendy Sutton volunteered to join Lisa Scott and Cindy Oxtan who volunteered last Spring. In the event that one of them is unable to participate Susan Davies offered her help.

BAH AT DRAGONFLY on June 13th was a big success. The event was well attended, presenters spoke about their businesses and a lively Q & A session followed.

BAH AT SANDWICH HOME INDUSTRIES: October 3rd. from 5 to 7 p.m.

Nancy Hansen and Diane Johnson offered to cosponsor the event.

250 BIRTHDAY CELEBRATION: The organizers are soon going to press so if you have an event for the celebration please let them know. It is possible they are looking for sponsors. Nancy Hansen will find out.

## NEW BUSINESS:

Noelle Beaudin of the NH Independent School of Music would like to join our group now. After some discussion it was decided to welcome her now as a new member. She will be billed with all members in January and should she want web enhancement, she will be prorated at a \$25 charge. This offer is for NEW MEMBERS only. She would be welcome at meetings but not have a vote until her membership is fully paid.

PREFERRED DESTINATIONS MAGAZINE: is offering a discount for us to advertise in their new magazine which will be designed and published by the same group that produced the Mills Falls magazine last spring. 8000 magazines will be printed and they will be placed in all of Preferred's rental units next season. The group agreed we should take advantage of the discount and will offer members the opportunity at another collaborative ad.

MILL FALLS MAGAZINE will possibly highlight Sandwich next season so probably there will be the possibility of another collaborative ad. The group agreed on go forward with both opportunities.

## ANNOUNCEMENTS:

Becca announced the Advice to the Players fundraiser: SHAKESPERIAN IDOL which will be Saturday, October 20th at the Barnstomer's Theater. [www.AdviceToThePlayers.org](http://www.AdviceToThePlayers.org).

Nancy Hansen reported that she had joined Cindy Oxton's GENGOLD program at MVSB. Nancy exhibited her quilts, pillows, and products in bank lobbies around the lake all summer and felt it to be a very successful program.

NEXT MEETING OCTOBER 15

The meeting was adjourned at 9:45

Respectfully submitted,

Patricia Carega