

Minutes of Sandwich Business Group Meeting

June 4, 2012

The meeting was called to order at 8:40 a.m.

MEMBERS ATTENDING: Don Sutton, Rebecca Boyden, Diane Johnson, Ben Adriance, Susan Davies, Catherine Turgeon, Don Brown

SECRETARY'S REPORT: The motion to accept the secretary's report from the May 7th meeting was passed.

TREASURER'S REPORT: Julie Deak provided a treasurer's report, but was not available for discussion. A motion to accept the treasurer's report was passed.

MARKETING RECAP

- SBG Brochure: Don Brown noted that we did stuff and send out over 8000 brochures on May 17th. A concern was raised as to whether the use of the Historical Society's bulk mail permit was appropriate. We did receive notification from the Historical Society saying that the permit would not be available for use next year. While our previous understanding was that our use was entirely appropriate, it was agreed to review potentially getting our own permit. In addition, we discovered an error had been made in attribution of one of the photographs. The issue has been resolved and no follow-up is required.
- Best Red Guide Distribution: The brochure approval renewal permit has been submitted to the state of NH for welcome centers. The BRG has about 11000 brochures and distribution has begun.
- Local distribution: Potential distribution points were discussed. Several people volunteered to put brochures in locations associated with specific areas. The specific locations are left up to the distributor. The following volunteered to distribute brochures in the noted areas.
 - Catherine Turgeon – Meredith
 - Becca Boyden – Tamworth
 - Susan Davies – Center Harbor and Moultonborough
 - Diane Johnson – Holderness and Tuftonboro
 - Ben Adriance – Ashland
- Other cooperative ads have been placed in the BRG Lakes Region Summer Guide, Inns at Mill Falls magazine, NH Music Festival program, GOACC Summer Guide, Barnstormers program, Sandwich Fair brochure, and the Weirs Times. Old Home Week program individual business ads have to be in by June 8th. Leo Greene Jr or the town office should be contacted.

OLD BUSINESS

- SBG By-Laws revision: Don Brown wants to identify a committee at the September meeting to research this for possible membership vote at the annual meeting.
- Discover Sandwich Sign in Moultonboro: Don Sutton noted that some revisions have been made to the regulations regarding signage in Moultonboro that may impact our idea. Don Brown will follow up.
- The May 23rd BAH at Mocha Rizing was well attended. Thanks to Kelly, Jen, and Leslie for hosting the event.
- Upcoming Events:
 - Thursday June 7th: GOACC Quarterly BAH at the Corner House (5:30-7pm)
 - Tuesday June 12th: Facebook beginner workshop at Surroundings (5:30pm)
 - June 13th: Dragonfly Yoga Barn BAH (5-7pm), Co sponsor – Cyberpine
 - Sep??: SBG BAH at the Sandwich Home Industries
- Sandwich's 250th birthday celebration. Don Brown read a note from Nancy Hansen which gave us an idea of some of the potential activities during the year. Don said he would send the note out to the general membership. We discussed possible sponsorships. An idea was raised to do something along the lines of

showing the history of business within Sandwich. The Historical Society has a lot of information and there may be something we can do with them. Having something that students at SCS could work on during the year was also brought up. These ideas need to be fleshed out.

The meeting was adjourned at 9:30.

Respectfully Submitted

Don Sutton

6/4/12