

Minutes of Sandwich Business Group Meeting

June 3 , 2013

Present: Don Sutton, Wendy Sutton, Ben Adriance, Patsy Carega, Don Brown , Becca Boyden, Nancy Hansen

Meeting called at 8:45

Minutes were accepted as presented. Treasurers Report accepted as presented.

Old Business:

- Brochures were stuffed and ready to mail. just under 8,000. The job was finished in almost an hour.
- Co-op Ads for this year are, Preferred Rentals, Inn at Mill Falls, Best Read Guide, NH Music Festival, Sestercentennial Booklet, and Sandwich Fair Brochure.
- Sestercentennial Booklet is looking for pictures of events from the last 50 years, Contact Nancy Hansen 284-7327
- Don Brown and Wendy Sutton will draft a letter to solicit Associate Members.

New Business

- Barnstormers add rate went up from 700 to 1000 for a full page ad. .Don will get information of individual ads as opposed to a full page group.
- In the Fall we will explore a mailer that members could give out .
- Farmers Market. Not much information about the Farmers Market and the insurance issue. We find many Sandwich vendors are going to Tamworth .We will keep informed so we can support them.
- Tamworth Economical Group- we might want to work with them closer, they are similar to us. This group is an arm of the town, and is funded by the Town Tamworth not by membership.
- Surroundings will do a BAH during Sept, the 11th or 18th. Looking for co-hosts. This would be a good venue to invite potential new members and assoc. members.
- Next 250th event is the Historical Soc, opening, the July 4th weekend, (July 6) at the fairgrounds, Bar-b-que, Antique Tractor Pull, Car Show and Music Festival. Antiques Appraisal July 20, Pow-Wow July 24-28, and Old Home Week.
- We would like to be able to show the members what we have done in the past, re ads, and offer the opportunity to participate based on the past ads. Can we brand the SBG? Could members put a logo on their invoicing?
- Bulk Mailing, we do know, that any member can use the groups bulk mailing number to send out mailers of their own. There may be a slight fee for the use.

Meeting adjourned at 9:45

Respectfully Submitted ,

Nancy J Hansen