

## Sandwich Business Group Meeting Minutes

June 2, 2014

Called to order at 8:39 , Present, Tony Leiper, Wendy Sutton, Don Sutton, Becca Boyden, Susan Davies, Nancy Hansen, Don Brown, Joanne Haight.

Guest, was Denise Roy-Palmer, Wentworth Economic Development Corp our 1<sup>st</sup> Assoc member

Joanne Haight met with us re Advertising opp. With WLNH and their stations. They have a new program, "open Mike," that showcases events in the area. The show is aired live and repeated at night.

We applied for and were approved to be in all of the State welcome centers. The brochures were stuffed on Wed and have been mailed.

One more collaborative ad, the Barnstormer's, has not been received yet.

Associate Members- Wendy S. will send more letters this week, with the new brochures.

Non profit status,-we are approved by the State, but re the IRS, Don Sutton is taking lead on the paperwork to be classified as a 501 c6.

New Business

OHW brochure has a June 20 deadline this year, OHW is Aug 3-10.

Ply Sm Business Dev Ctr. Still is interested in putting on workshops here in Sandwich. Suggested late Fall, with a three week workshop on Social Marketing. Oct 21,Nov 11 Dec 2 three Tuesdays, or Oct 22,Nov12 Dec3 for three weeks. We could invite Moultonboro and Tamworth to join us. We would prefer evenings, as we had a good turnout in the evening the last workshop given.

Farmers Market/.SBG, no news on when the Farmers Market will start. The ideas discussed were:, do we man a table every week, by a different business? Do we do it once a month? Don will talk to Diane Booty and post availability and see who might be interested to man a table.

Attp Office Space, they are still looking for space if even for the summer.

Rec Dept sponsorship opportunities-there may be some opportunities to sponsor a sports team in town. waiting to hear from Leo.

ATTP on Jun 19 is doing "Shakes Beer on Tap " at the Corner House. A reading of "Midsummernights Dream" will be performed in the pub.

Next BAH will be in Sep/Oct.

Meeting adjourned at 9:30 for the season. Next meeting is Sept 8.

Respectfully submitted, Nancy Jones Hansen