

## Sandwich Business Group Meeting Minutes

June 1, 2015

Called to order at 8:40

Present, Janina Lamb, Don Brown, Don Sutton, Dick Seery, Peter Van Winkle, Ben Adriance, Nancy Hansen, Mary-Ann Schmidt (Keller Williams, Realtors )Susan Davies, Becca Boyden, Denise Roy-Palmer, Diane Johnson, Patsy Carega, Jessie Chapman (ATTP)

Minutes accepted

Brochures- Brochures are mailed, and partnered with ATTP to Sandwich(s) Chocorua and Tamworth. A copy has been mailed to the state to approve distribution to the State Visitor Welcome Centers. We are approved for a 501-C6, we are now a non-profit organization.

Ads, We have 3 collaborative ads Best Read Guide, Barnstormers, and NH Music Festival

Web site is almost ready to go live. We can go on line and see the web site as it is now. Janina needs bios from people. Now that the bulk of our information is on line, there was a discussion of pro-rating and welcoming new businesses mid-year, as they can get on the web site, anytime.

Julie Deak- Treasurer's Report accepted.

Old Home Week brochure is due by June 9

Bulk Mailing has been renewed and available for members to use, with a donation,

On-going business- How can we increase traffic in town on Sat, with the Farmers Market. Some suggestions are- flee market, performances, artisans, the Farmers Market, Bake sales by organizations. Monty Carlson is meeting with the selectmen, tonight, to discuss this, everyone is welcome.

Peter Van Winkle discussed ways to promote downtown businesses and the Mechanics of having something in Town. Plan New Hampshire is an organization we can apply to, for help to increase traffic, although it is a professional organization and will need to be paid, funds could be found through grants etc. More discussion is needed to help increase traffic, what can we do? Should this group make a move to go forward with some of these ideas. Denise has been involved with Plan NH, many of the members are volunteers and WEDCO will help with an application. Any application would be for next year.

Next meeting Sept 14, at the Corner House. 8:30 AM

Respectively Submitted, Nancy Jones Hansen