

# Minutes of Sandwich Business Group Meeting

MAY 6, 2013

CALL TO ORDER: 6:10 p.m. MEMBERS PRESENT: Don Brown, Jane Brown, Julie Deak Lisa Scott, Wendy Sutton, Susan Davies and Patsy Carega

SECRETARY: The secretary's report from the last meeting was approved.

TREASURER: Julie Deak reported that we have a balance just short .07 cents short of \$5000. We have 65 members with 18 members selecting the enhanced option.

Julie will bill shortly for ads placed by group members this year.

We have a bulk mail permit. We are permit no. 1. It was suggested that Don Sutton (who procured the permit) speak to us at the next meeting regarding who can use the permit and its limitations.

The treasurer's report was approved.

BROCHURE: The brochure is at the printers. There will be a "stuffing party" at the Corner House Inn on May 22 at 5:00 p.m.

UPDATES:

We have a generic ad in Best Read Guide which includes our logo and QR code.

The GOACC Ad is ready.

We renewed our ad for the Sandwich Fair Brochure

We hope to have a ½ page ad in the Sestercentennial booklet

ASSOCIATE MEMBERS: It was thought that we should mail a letter inviting businesses to join as associate members. These businesses would include those who have expressed interest in joining in the past, Banks, accountants and other professionals. This is a winter project.

SANDWICH FARMERS MARKET: It was agreed that we should support this group.

BARNSTORMERS AD: This year the Barnstormer's ad will cost SBG advertisers \$1000. We agreed to solicit members for this ad though we felt that we might ask for a special rate as we are also a non profit. Last year the ad cost \$700. We also agreed that we need to change the tag line.

"PREFERRED VACATION" publication is ready. We are on the back page which is a great space. The publication will be placed in all vacation rental properties.

BAH: The next BAH will be at Surroundings Art Gallery. Other members are encouraged to co-host. Don and Wendy will get back to the group with a date.

Susan Davies volunteered to do an event later in the year. The meeting was adjourned at 7:04 p.m. NEXT MEETING JUNE 3 AT 8:30 A.M.