

Sandwich Business Group Meeting Minutes

May 5, 2014

Present: Becca Boyden, Tony Leiper, Wendy Sutton, Don Sutton, Don Brown, Susan Davies, Patsy Carega, Ben Adriance Nancy Hansen, Dick Seery, Jane Brown, Julie Deak , Leslie Jose, called to order at 8:45.

Minutes accepted. Julie reported a modified report. Accepted.

2014 Brochure is at the printer. We are printing 8250 for mailing and the rest, of 25,000 without mailing panel.

Facebook page-working well, but still need to get more people to post. Only managers can post full posts, anyone can post ,but it only shows up as one line until it is reposted by a manager, We will add more managers so that this is easier.

No new pending advertising opportunities. We are waiting to hear from Barnstormers.

Associate Members-Wendy supplied us with a letter, list of businesses, and an application form for the first round of Associate members. Don B suggested as it is half way through the year, this first membership is through 2015. Our first Assoc member is Wentworth Economic Development Assoc.

Bulk Mailing-Don S has a procedure document for use of the bulk mailer, for now, Don Sutton is the point person on this. ATTP has used the permit and Becca will review the procedure.

Non profit status We now have a number and are listed in NH as a non profit, and will now send it to the IRS.

New Business

Plymouth SBDC-would like to do seminars on marketing for small business. We will give her some dates in the Fall. Don B. will try to set something up for late Oct.

Dick Seery brought in samples of pewter ornaments and we discussed options of the ornaments. We need to make sure we do not infringe on other groups that historically do ornaments. Pasty and Nancy will meet with Dick to talk more .

Farmers Market. The market again will be at the Green on Sat and the Baptist Church on Wed. Are we interested in joining them. So do we need insurance. Could one business each take a week.

The Industries will open Thursday May 22 with pre opening gala, and business open Friday, for the season.

Leo is looking for sponsorship for t-shirts for the rec department.

Discover Sandwich web site has been updated. Check out our posting.

Meeting Adjourned 9:50

Respectfully Submitted, Nancy Jones Hansen