

## Sandwich Business Group Meeting Minutes

April 6, 2015

Present: Dick Seery, Don Brown, Cindy Oxten, Denise Roy-Palmer, Don Sutton, Susan Davies, Nancy Hansen, Patsy Carega, Becca Boydon, Ben Adriance, Julie Deak, Diane Johnson

Meeting called to order at 8:40

Minutes and Tres. Report accepted. 30 Member supporting the new web site. 2/3 of the cost of the new web site has been paid. We lost 11 members gained 3

BAH was very successful full to capacity for the ATTP.

Brochure is going to the printer soon, The corrected cost is \$2838/25K, \$2156/15K. How many should we print? Is it time to eliminate the local towns we send to. Mailing to the Towns is the best exposure for our service members. We voted to eliminate mailing Ashland and only print 20K , this will save us 4-500\$, and eliminate all of the leftover brochures at the end of the year.

Best Read Guide, cost went up slightly to \$78/mth to cover 5-8 centers, although they consistently keep us in there centers throughout the whole year.

The Quimby Fund has agreed to help fund the new web site up to \$4,000. Members need to get their bios and pictures in to Janina.

Collaborative ads- We have chosen no to go with the several magazines in the area, There is some interest in the Laker, and four members having an ad. OHW Brochure has a deadline of June 9,

Squam Lakes C of C-we have been a member in the past, has decided to consolidate with Pemi-Baker Valley, Waterville Valley, Plymouth and Squam, and create a more effective Chamber, with each group keeping their own web sites.

Next meeting May 4, meeting adjourned at 9:30

Respectfully submitted, Nancy Jones Hansen