

SBG Minutes March 7, 2016

Present: Ben Adriance, Patsy Carega, Susan Davies, Ashley Bullard, Nancy Hansen, Diane Johnson, Don Sutton, Don Brown, Wendy Shambaugh, Julie Deak, John Libby

Meeting called to order 8:35. Minutes and Treasurer's Reports accepted.

OLD BUSINESS We have received some money from Avant Garde Marketing, a credit card processing company. This was a promotion from last year, that we signed up for, a % of processing fees to go to a non profit.

We have 6 new members, Sterling Lace Creations, Simply Direct, Sandwich Farmers Market, Village Green Cafe and Market, Great Rock Gardens and Eleven's Mobil Eatery. 5 businesses are no longer in business, with 55 members paid. Some members still need to get their information in. The deadline is March 21 to get in to the brochure. New Assoc member, John Libby, CPA from Moultonboro was in attendance today.

We are printing the brochure through member, Matt Kelly of Simply Direct, 20,000 copies.

Mill Falls is offering a substantial discount if we are interested in advertising, but there is not enough interest yet. We have secured the Barnstormers back cover also the Sandwich Fair brochures, and an ad in Yankee Magazine for the May/June issue. We are still soliciting advertisers for the web site.

OLD BUSINESS The planning Board is addressing the parking issue in Town. Wendy S will let us know when the Board will be addressing specific parking issues. The New Village District, will relax some of the old regulations to allow more mixed use, opening up the possibility of dwelling rentals and business, or multiple businesses.

We feel the SBG has developed from creating collaborative advertising for businesses in town, to more of an Economic Development Comm. that the Town is recognizing.

Lakes Region Planning Comm. meeting is Thursday Mar 10 @2:00 in Meredith,

We voted to join the Central NH Chamber of Commerce, \$185. This Chamber has combined several of the Chambers around the Lakes Region in to one, they will distribute our brochure.

SGB, Business after hours is tentatively scheduled for March 23 at Amy Underhill, Sterling Lace Creations.

Respectively Submitted,

Nancy Jones Hansen