

Sandwich Business Group Meeting Minutes

March 3, 2014

Present: Ted Adriance, Ben Adriance, Julie Deak, Patsy Carega, Becca Boydon, Diane Johnson, Don Brown, Nancy Hansen, Katie O'Connell, Sue Davies

Called to order at 8:40. Minutes reviewed and accepted.

Treasurer's Report: 44 Members have paid with 3 new members. 20 +/- yet to pay. Report accepted.

Old Business-

Wendy Sutton sent solicitation letters for Assoc Membership, as yet to hear. We did decide to offer bulk mailing permit to members, with a donation to be given back. SHS expressed an interest. ATTP has used it, Becca was able to send more pieces for much less, and she learned the finer points of bulk mailing.

Facebook-is up and working, but needs some tweaking. Nancy will call Plymouth SBD center and get some answers

Renewal of Trade Name vs. non-profit filing status: Don Sutton has been researching this. Instead of renewing SBG trade name with State of NH we will instead pursue obtaining official non-profit status for SBG at both the state and federal levels. Articles of Agreement were created using existing items within our By Laws and a non-profit application is pending with the state. Once approved, we will apply to the IRS for 501 C-6 non-profit status. Subsequently, we will need to annually file an E-Card to the IRS to retain our 501 C-6 classification.

There is State \$ available when two non-profits join for a venture.

Fundraising. We tossed around the idea of a Business Fair, on the Green, possibly in conjunction with the Farmers Market. Patsy and Nancy will gather more information from the Quimby Trust to find out what we have to do.

New Business

Brochure, 90% of our budget goes to the brochure. Some ideas, could a "softer piece" go to the locals, produced every two years? We have two markets, the locals with references to local businesses and the tourists. Should we have two pieces? Should we change what we have for this year? We can use the new FB page to give people more information. Should we include a calendar of events in the brochure? One suggestion is another insert for events. Lively discussion on this subject. Consensus: the middle panel is mailing panel/pictures and front panel is title page. Third panel is specific information re -what there is to do. Janina will get this information and do a mock up.

Dragonfly Yoga Barn is going to be in Simple Magazine this month. Capitalizing on renewing old. (the rebuilding of their barn.)

Meeting adjourned at 10:10

Respectively Submitted, Nancy Hansen