

Sandwich Business Group Feb 8, 2016

Called to order at 8:40. Present- Ben Shambaugh, Wendy Shambaugh, Diane Johnson, Amy Underhill, Don Brown, Susan Davies, Janina Lamb, Tom Thiel, Nancy Hansen, Denise Roy-Palmer

Treasurer's Report and minutes accepted.

Co-op Advertising. Mill Falls, we have four members interested, but we need more for it to be affordable. It is \$1000 for a full page. Barnstormers Program is still open for members to participate. We have 4 members interested in the Barnstormers also we vote to include SBG as one advertiser, as we use the SBG Banner in the ad, thus reducing the cost a little more.

Yankee is doing a spread on NH in the May/June issue. 2" is \$400, 1 6th is \$800. End of Feb is the deadline for advertising in this issue. There was some discussion on whether this would be effective for SBG.

Sandwich Fair brochure and program deadline is approaching. \$20 for the program and \$200 for the handout brochure. We have done this in the past, It was voted to approve this again. Deadline if Feb 16.

We are still soliciting for new members It was suggested to put a request out in the Town newsletter.

It was suggested that we sponsor a sign entering town to increase our visibility in town.

Matt Kelly of Simply Direct, has contacted Janina and wants to put in a bid for the printing of the brochure, He is new in town and a new member. The pay pal account is set up on the new web site, and will allow members to pay dues and pay for advertising opportunities on line.

WEDCO is looking for a representative for their Board. Meeting are th 1st Tuesday of the month 8:00-9:30 in Wolfboro. Amy will talk to Denise about being this representative.

Business After Hours (BAF), Amy will do March 23, Ben & Wendy offered in May.

Mocha Rizing appears to be sold, good news for in Town.

Meeting adjourned at 10:05

Submitted

Nancy Jones Hansen