

SANDWICH BUSINESS GROUP MINUTES

February 4,2013

Meeting called to order at 8:38, Present were, Susan Davis, Don Sutton, Becca Boyden, Patsy Carega, Nancy Hansen, Ben Adriance, Julie Deak, Don Brown, Cindy Oxton, Diane Johnson

Minutes were approved. Treasurers Report- membership dues are already coming in. There are still some unpaid receivables from 2012. Report approved.

Old Business-

Preferred Magazine deadline is now and we have 5 major advertisers for that publication. We did secure an early discount rate for both ads saving us 50\$/ advertiser.

We received a proposal from Janina for the brochure , \$1000, in 2 installments. We will add the 250th celebration. The 250th will make a donation towards this.

Re the web site, Can we do it ourselves? Is a Web site as important as it was, is Facebook more important. Diane told of a 10 week course given by NH Made for web presence., @ 190. Feb 26. We stressed continuity in the different mediums. Diane will contact Plymouth to set up a one on one to help us set up the facebook page. Several members agreed to be administrator and put on content.

New Business-

NH Music Festival is looking for a commitment \$1000 for a full page. We are also considering Best Read Guide(BRG) Don will look in to their smallest ad, Greater Ossipee Chamber (GOACC) and Barnstormers., also the 250 Booklet has an offering of ¼,1/2 and full pages for the Booklet

Bulk Mailing-We will need to buy our own Bulk Mailing permit for this year. \$180 to purchase and 180\$/per year. Can members also use the permit, this would be a benefit. Don Sutton will check on this.

Membership Drive . Looking for any new businesses. We also need to reach out to Associate members, those not in Sandwich. Cindy Oxten will pursue this.

Evening meeting,- We will try an April meeting to see how attendance will be.

Upcoming events.- Sled dog races, no information yet. Winter Carnival, Feb 23, Waiting to hear about Social Media Workshop, We need to schedule Sandwich After hours.

ATTP performance 22,23, &24, performance of Julius Caesar at the Town Hall.

Julie will be sending out invoices for membership and past balance.

Meeting adjourned at 9:48

Respectfully Submitted, Nancy Jones Hansen