

## Sandwich Business Group Meeting Minutes

**February 3, 2014**

Meeting began 6:05, PM, at the Corner House. Present : Julie Deak, Susan Davies, Nancy Hansen, Wendy Sutton, Becca Boyden, Don Brown, Ted Adriance, Patsy Carega, Lisa Scott , Julie Dolan, Leslie Jose, Diane Johnson  
Treasurers Report- Read and accepted.

Mill Falls and Preferred ads are being proofed. LRTA will be the basic level ad and will include an enhanced listing on the web site.

We are looking for names to solicit for members, full and associate. Wendy S, is going to target businesses from surrounding towns, ie, banks, medical, insurance, business services that would like to get our business for associate memberships. She will start with a few on Rt 25.

Old Business- continue with the advertising spreadsheet. Don S.

Facebook page, Nancy H is getting together with Adam Nudd Hoymeyer to create the Facebook page.

Use of Bulk Mailing permit. It was suggested that an enhanced member got to use it for free and regular members give back a small fee depending on the savings of their mailing. We will use this year to collect data on use.

We do need to renew our trade name.

### **New Business**

We have been contacted by the NH Music Festival for their program. App 5,000 programs last year we paid 1,000 for a full page color. 7 participants at 125.00

Next BAH is at the Jonathan Beede House, ATTP and Strathaven will co host March 19<sup>th</sup>.

There are always new businesses in town, and we need to get those names to Don B. so he can contact them.

Brochure- Brochure will generally stay the same, size, price, full color. Janina has some ideas re enlarging, or including a QRC.

Fund raising. A business Fair was suggested, to showcase businesses in the town. There was a discussion as to whether we are a non profit and what are we raising money for. Table the discussion for now.

Plymouth Small Business Dev. Is still offering help to connect business with people.

Dog Sled Race.

Julie Dolan came and talked to us about the Dog Sled race. There has been no race the last two years due to weather. They are looking for more volunteers and help with the dinner on Friday night. PTO, at the school is no longer active and they usually did a dinner the night before. Race is the 15<sup>th</sup>, dinner on the 14<sup>th</sup>.

ATTP is having an event at the corner house Wed, Feb 19<sup>th</sup> a meet and greet with some of the Actors.

Next meeting is Monday March 3, 8:30 am. Meeting adjourned at 7:08

Respectively submitted,

Nancy Jones Hansen