

SANDWICH BUSINESS GROUP MINUTES

Dec 1, 2014

Present- Ben Adriance Pasty Caraga, Becca Boyden, Don Sutton, Don Brown, Susan Davies, Nancy Hansen, Denise Roy-Palmer, Cindy Oxton, Julie Deak ,Rep. Glen Cordelli

Called to order at 8:35

New Web site

Janina has given us a proposal for 3,000, in three installments. There is still some discussion as to how we pay for it. This is Janina's slow time and if we want it by Summer we need to move forward. Cindy Oxton offered MVSBS help with a donation of 300\$. Don has gone to the Quimby Trust and they are considering helping. Our request should include the first year maintenance of 150-200/month. We voted to accept the proposal and go ahead with the new web site.

Non profit statue- The application is ready to submit, the fee for our size is 400\$. We are filing as a 501-c6, the major difference is that our donation received are not tax deductible for the doner. We voted to approve the 400\$

Associate Member- another new Assoc member, Bank of New Hampshire. This brings us up to 7.

Treasurers Report-\$1919.90 is the current balance.

Collaborative ads, Preferred property deadline came and went with not enough interest. Mill Falls deadline is upcoming, but so far not enough interest for the full page we usually take.

Social Media workshops. So far they have been well attended. The third E mail boot camp is being rescheduled to Wed Jan 7, 6:00 at the Corner House.

New Business Membership drive for 2015, do we raise membership to 100\$? We will probably need to charge an additional one time charge for each member. On the new web site, everyone will have an "enhanced" presence, additional advertising can be purchased on the site to help pay. We tabled this Discussion until the Jan meeting.

MVSB Lobby display, we have two weeks in the Lobby. It is available this week for displays.

Christmas in the Village- Jay Heard has a lame horse, and can not do the rides for Christmas in the Village. We are looking for an alternative. The tree lighting should be Friday night, at 5:30. Diane has posters for us to distribute.

Annual Meeting- Jan,21 @ 6:00

ATTP is going to rent Surrounding space starting in Jan. They are looking for suggestions from us for Community programing.

Meeting adjourned at 9:40,

Respectively submitted, Nancy Jones Hansen