

Minutes of Sandwich Business Group Meeting

NOVEMBER 5, 2012

Members present: Ben Adriance, Cindy Oxton, Nancy Hansen, Will Lehman, Betsy Leiper, Sue Davies, Becca Boyden, Jane Brown, Julie Deak & Don Brown.

First a quick re-cap of the Discussion on the By-laws and moved on. The committee will meet again.

Both Mill Falls and Preferred Rentals will have a major publication for this year. We will participate. 5 major advertisers will pay \$250 and line ads will be \$50. Cost is better this year because we reserved a page early with a discount.

2013 Brochure The cost of making the brochure 1/3 again larger than last year: 25,000 brochures cost \$2500; larger size will cost \$3075. There will also be design costs. The larger size will allow for more information about Sandwich, more members and possibly several advertisers. The 250th comm might donate to put in their schedule. Nancy will check. Group working on a new website will be Nancy, Patsy, Don B and Don S. this group could also work on redesigning the brochure.

2013 Budget meeting Julie Deak, & Don Sutton will meet to go over budget. They would like input from others. Possible increases are new web site & new brochure.

Bulk Mailing We have been using SHS bulk mailing , this may end and we will have to get our own. Permit is approximately 180-200\$. If we have our own, can members use it for their own mailings? This could be an advantage.

Officer nominations. Don is looking for any new suggestions for officers.

Christmas in the Village. CIV is planned for Dec 1&2. We voted to help sponsor a hayride. Jay Hurd may be interested in doing this. The CIV comm is not planning on doing a hayride so it would be up to us. Cindy Oxton has reserved the Lobby of the Center Harbor MVSBS for a display by Sandwich Business for the CIV,

The Annual Meeting will be Jan 30 at the Corner House. We are looking for locations for Business After Hours for the next year.

Meeting Adjourned 9:40. Next meeting Dec 3.

Respectfully Submitted.

Nancy Jones Hansen