

SANDWICH BUSINESS GROUP MINUTES

MONDAY, NOVEMBER 3, 2014

MEMBERS PRESENT: Diane Johnson, Susan Davies, Don Brown, Don Sutton, Becca Boyden, Cindy Oxtan, Denise Roy Palmer, Julie Deak, Glen Cordelli and Patsy Carega

President, Don Brown called the meeting to order at 8:35.

SECRETARY'S REPORT: There was no report as Nancy Hansen is out of town.

TREASURER'S REPORT: Julie Deak reported a balance of \$1713.10 as of 10/31/14

Julie Deak reported that our current balance is \$1713.00. We have two new associate members: Nancy Goss Associates and MSVB.

WEBSITE DISCUSSION: Janina Lamb put together a proposal to do a new website for our group. Don Brown presented the proposal to the group. Several questions arose and it was agreed that marketing committee would meet again with Janina to fine tune and fully understand her proposal. The cost of the new website would be \$3000. A deposit of \$1000 would give us a partial new website to share at the annual meeting.

CINDY OXTON – MVSVB

Cindy talked to us about various grant opportunities offered by MSVB and available to non profits. These are one time grants for a project that range from \$500 to \$2500. The annual grant deadline is October 15th. Other regional branches of MSVB are also looking for sponsorships which are a smaller amount and usually around \$300.

GLEN CORDELLI, incumbent State Representative for Tuftonboro, Moultonborough and Sandwich spoke to the group. His interest was in how to make NH more business friendly. He spoke of ideas to promote business in NH. He spoke also of the condition of the roads that lead to Sandwich. Better roads mean better business. His emphasis was to create a better business environment for our state. For our part the SBG along with the Selectmen could submit a proposal to the transportation advisory committee to re do the roads to town.

OLD BUSINESS:

Julie, Don S and Don B are working on Non Profit status.

No interest in collaborative ads for Preferred or Mills Falls magazines.

Social Media workshops are a success. The last, Email Boot Camp, will be on December 10th.

NEW BUSINESS

Membership drive was tabled until we have a decision on a new website.

Christmas in the Village:

Jay Heard will provide horse drawn wagon rides in the Village from 11 to 2 on Saturday. The charge is \$300. We also discussed having Jay present with his wagon at the Tree Lighting. People could hire him directly for rides and he would gain promotion. Diane and Julie will handle the PR for Christmas in the Village via Diane's column and our Face Book page. Two weeks prior to Christmas in the Village the MSVB lobby is reserved for Center Sandwich businesses.

Annual Meeting is set for January 21 with January 28th as the "snow date". Membership letters will be sent by January 5th meeting.

The meeting was adjourned at 10:00 a.m.

Respectfully submitted,

Patsy Carega.