

Minutes of Sandwich Business Group Meeting

Oct 7, 2013

Present: Don Brown, Nancy Hansen, Julie Deak, Becca Boyden , Don Sutton, Cindy Oxten, Ben Adriance, Diane Johnson. Called to order at 8:39

Minutes approved, Treasurer's report, approved.

OLD BUSINESS

Renew Trade Name to be addressed after the Fair.

Advertising Spread Sheet- Don Sutton created a spread sheet of our advertising opportunities and their deadlines to we can make an overall plan, includes opportunities that are not only for the group, but possibly something a member has participated in, that would be of interest to other members. Don Sutton will circulate an email soliciting suggestions from members for other opportunities.

Solicit New Members-Don Brown & Wendy Sutton, targeting this fall.

Facebook Page- Nancy will set it up with help from Don Brown and Julie Deak.

Bulk Mail-Don Sutton will be lead on designing a plan for use of the bulk mailer by the Membership.

NEW BUSINESS

Preferred Properties and Mill Falls magazines. We are committed to them with a discounted price. Don Brown will send an email to secure businesses for these pages. Estimate is \$250 for ad with photo and \$50 for a line item.

Monthly meetings- Do we want to try evening meetings again. Next meeting will be at the Corner House at 6:00 in the evening to accommodate other members. We will try to have two evening meetings a year.

UPCOMING EVENTS

BAH- at Surroundings Oct 16 co-sponsored by Tappan Chairs and Sunshine Metal works. 5:30 -7. Don B will send a card and an email to members. Next BAH will be at the Jonathan Beede House date TBD.

Oct 26, Sestercentennial Marker dedication, and meal. To be provided by The Corner House, and a presentation by the 250 Committee. Sat 11:00 at the Sandwich Central School.

Christmas in the Village- Dec 7/8 Diane went to the Selectmen re "sponsorship" of the weekend, they had no interest. Does the SBG want to step in, in any way? Are we going to sponsor the horse drawn Ride again? If we sponsor it, we have to organize it. We will put a display in the MVS again for the Christmas Fair.

Meeting adjourned 10:00

Next meeting at the Corner house 6:00 pm Nov 4