

Sandwich Business Group Meeting Minutes
January 5, 2015

Present: Joanne Haight, Ben Adriance, Cindy Oxten. Don Brown, Nancy Hansen, Dianne Johnson, Susan Davies, Julie Deak, Lisa Scott.

Call to order at 8:45-Minutes and treasurer report approved with one correction.

Web site design- we had a meeting two weeks ago to go over goals for the site. We anticipate Janina to have something to show us at the Annual meeting in three weeks. A letter has gone out to the Quimby Trustees to help with the cost of the Web site.

Old Business

No new Assoc members.

Collaborative Ads, we were offered a 35% reduction for the Ads, by the publisher, So far there is not enough interest, Don B will offer it again at the Annual meeting.

E mail boot camp is this week. Free workshop using Constant Contact,

New Business

2015 membership drive, do we raise the cost this year. We discussed keeping the dues the same and asking for a one-time fee from everyone to pay for the web site. It is possible that the Quimby fund will match what we bring in. Diane Johnson moved that we keep dues the same as last year, and ask for a one time contribution of \$50 to create the new web site, keeping it at \$90 if paid before Feb 28, 2015 and then going up to the \$100. Seconded by Lisa Scott, Voted to offer to the membership,.

ABMS Credit card company, has a program where a percentage of new merchants' (as of the sign up date) sales get paid back to a group of nonprofits in the area, Don Brown signed up. The Community School is also a part of this program. There is no obligation to us.

The planning board meeting tomorrow night is discussion the zoning for the center of town, and the expansion of that zone. We encourage members to attend.

Sandwich Fair handbook solicitation is starting

Adam Nudd-Hoymeyer is asking Quimby fund for help in marketing to National Magazines.

Wed am at 10, Don is meeting with Tink Taylor, to discuss, and do some filming about the roads in Sandwich.

The Annual meeting is Jan 21, (Jan 28 snow date) at the Corner House at 6:30, with a Spanish Theme. Joanne will be a greeter, Nancy will do name tags.

Meeting adjourned at 10:00.

Respectfully submitted,

Nancy Jones Hansen