

## Sandwich Business Group Meeting Minutes

**January 13, 2014**

Call to order @ 8:39 Present: Cindy Oxtan, Dick Seery, Ben Adriance, Wendy Sutton, Don Sutton, Nancy Hansen, Diane Johnson, Julie Deak ,Becca Boyden, Jane Brown, Don Brown, Susan Davies, Leslie Jose

Treasurer Report: Preferred Property publication needs one slot still filled, group agreed to cover the difference, as the SBG has a presence in the ad. Treasurer's report accepted.

Lakes Region membership, we have been receiving an enhanced listing but not being billed. It is an extra 145\$ for the printed guide. We are not paying this year for the enhanced but will see if they put in the words anyhow.

Christmas in the Village: Carriage ride was successful, \$275 for three hours. We paid \$250, Craftsman will kick in the additional 25\$

Draft for Associate Members. Wendy Sutton drafted a letter for Associate members. Three selling points are Business to business, Business to customer and direct access to 8,000 households. Assoc membership Includes a listing on the website, come to meetings, host BA .Not in the written brochure. We voted to affirm that Assoc membership is 60\$

Leslie Johnson contacted Don B and asked about a listing of people in town that occasionally do jobs in town. It was agreed that the Sandwich Board filled this need.

### Old Business

Don Sutton's spread sheet for advertising, lists where we advertise what it costs, etc. WIP Don will put it on the SBG website.

Nancy will try to have some information re facebook by Annual Meeting.

Guidelines for Bulk mailing has not been created yet. Dick suggested to not charge a fee, Becca suggested to have people give a donation if they save money.

### New Business

Budget Member dues- Dues are presently 90\$ for members, an additional 50\$ for enhanced. Historically we have around 60 members .We have discussed giving a discount for paying early, We all agree that dues do need to increase . Made a motion to add an additional \$10 to be paid if not on time.

Dick gave some suggestions re fundraising. An example of a Christmas ornament done by the Portsmouth Rotary.

Leslie had members from the Plymouth Business Development to a meeting at Mocha Rising .They have helped us in the past. She encouraged us to use their services, as they are free.

Annual Meeting. Wed Jan 29<sup>th</sup> Olympics will be theme. Susan and Jane will be greeters. We will make Olympic medals, and hang international flags. Don will send out names for people to call .Cost is \$15.

Meeting adjourned at 9:54