



## Sandwich Business Group

[www.DiscoverSandwich.com](http://www.DiscoverSandwich.com)

We invite and welcome your membership in the Sandwich Business Group!

You may have been a past member. You may be a new business in Sandwich. You may have been thinking about joining but have never gotten around to it. You may already be a member. Membership for 2018 is a special time to join – we are more active than ever and have great events planned for 2018 that will provide public exposure for our members.

The Sandwich Business Group was originally founded in 2005 as a way to collaborate on affordable advertising and marketing with fellow business enterprises within the town. We mail a handy fridge-size reference card listing all our members directly to 10,000 households in Sandwich, Tamworth, Moultonborough, Center Harbor, Meredith, and Holderness. Another 13,000+ of our full size brochure with a map have annually been distributed throughout central NH and at selected State Welcome Centers.

In order to provide a full year of membership and meet print deadlines for inclusion on the mailings, and a presence on our website, the deadline for 2018 membership has been changed to January 17, 2018, the date of our Annual Meeting. The cost of this massive advertising opportunity is covered by the low annual membership of \$130; \$120 if you pay before January 17, 2018. Membership also includes:

- Your business name and contact information listed on our website: DiscoverSandwich.com. We also have a Facebook site! ([www.facebook.com/discoversandwich](http://www.facebook.com/discoversandwich))
- Attendance at workshops sponsored by the SBG with guest speakers relevant to creating a viable and successful business.
- Participation in a ‘Businesses Celebrate Sandwich’ event in May.
- A chance to join in plans to sponsor an “Open Building” in late summer. Members will be invited to participate as hosts, docents, and exhibitors. Proceeds from the event will be used to benefit the residents of Sandwich – giving back to our customers!
- An exposure in the community through participation of the SBG in local events, either with members present or by sponsorship: Winter Carnival, Town Meeting, Town-Wide Yard Sale, Sandwich Fair, Christmas in the Village.
- Ability to participate in other collaborative advertising with fellow businesses and opportunity for greater visibility on the Discover Sandwich website as a sponsor. *A special bonus for 2018 is a Quimby Trust grant for increased advertising in two publications: Yankee and NH Magazine!* A Committee has been formed to create advertising representing our entire membership.

The Sandwich Business Group is not just about networking with each other. It’s about supporting and fostering the economic viability of our community as the community supports us. Please contact a current member if you need more information. An application form is enclosed for your convenience.

We look forward to hearing from you!

Don Brown, President