

Sandwich Business Group

Monday, May 2nd 2011 Meeting Minutes

Attendees: Don Brown, Ben Adriance, Susan Davies, Dottie DeWitt, Diane Johnson, Julie Deak, Don Sutton

Secretary's Report: The minutes of the April 4, 2011 meeting were reviewed and approved.

Treasurer's Report: The treasurer's report was approved.

Old Business

2011 Discover Sandwich brochure

Don Brown expects the brochures to be delivered this week. May 18th was set as the date to do the brochure stuffing. The plan is to begin at 5PM at the Corner House. The number of people available will determine how long it takes. Hopefully, we can do the stuffing in about an hour.

Don Brown will take old 2010 brochures and give them to Keepsake Quilting for inclusion in their mailings.

SBG April 13 BAH review: There was a good turnout for this event. A couple of businesses were featured: Peace of Mind and Big Love Mexican Diner. We should plan one for early Fall.

Sandwich Recreation Dept.

Summer Music Events update. We understand that there will be a young artist concert on 6/10 from 6-8 and a music and arts festival on Aug 17th. Leo Greene was not available for confirmation.

Team Sponsorship opportunity. Providing youth sweatshirts seems to be a reasonable idea, but Leo was not available to provide further details.

Other New Business

Weirs Times ad: 6 businesses participated in a collaborative ad. Several people noted that they had good luck with advertising in the Weirs Times.

GOACC ad: The deadline is approaching. Don Brown will determine how much interest there is.

Barnstormers ad: This will be coming up shortly. We shouldn't wait for the Barnstormers to contact us. We should figure out whether a group ad is viable.

SH SBG summary for SHS bulletin: Lisa Scott and Don Brown completed this summary.

Brochure placement in Rental Companies' packets: We gave preferred rentals 1200 brochures to be given to their customers upon check in.

Discover Sandwich/SBG directional sign update: The prototype that Becca did was discussed. We decided that the mileage and finger pointer should be on opposite sides of the logo. The lettering should be about 4 inches. Ben Adriance was going to check on the cost of vinyl lettering of this size.

Next meeting date: Monday, June 6 8:30 AM Corner House Inn

The meeting was adjourned at approximately 9:30 AM