

SANDWICH BUSINESS GROUP

MINUTES

April 4, 2011

President Don Brown called the meeting to order at 9:40 a.m.

MEMBERS PRESENT: Susan Davies, Cindy Oxton, Leslie Jose, Ben Adriance, Don Sutton, Becca Boydon, Julie Deak, Patsy Carega and Don Brown.

SECRETARY'S REPORT: The minutes from months meeting were approved.

TREASURER'S REPORT: Julie Deak reported that 42 members have paid their dues. Thirteen businesses are still outstanding. All ads are paid up from last year.

Our balance is \$5,946.82. The report was approved.

MEMBERSHIP: Five new businesses joined the group. Seven members did not renew their membership.

BROCHURE: Modifications to the new brochure consisted of changing the word "beloved" in the front page text to "historic".

Janina Lamb's design was approved. It will go to the printer today and should be ready to proof next week. It should be ready by mid April.

SANDWICH REC. DEPARTMENT: Leo Greene proposed to Don B. that the SBG might want to support the town teams by purchasing tee shirts for an adult softball league. The group felt strongly that it would prefer to support youth. The intent to support a youth team is still there.

We have not heard from Leo as to the date of his Spring concert. There was a conflict with Gallery Walks on July 15th and a conflict with the Fairgrounds on July 8th. We had talked to him about the possibility of a mid week concert.

NEW BUSINESS:

COLLABORATIVE ADS: Six businesses are sharing an ad in Best Read Guide. The Ossipee Chamber has upgraded the book that they produce and should be looking for ads soon.

The Barnstormer ad will be coming up soon too. Other ads could include the following publications: Weirs Times, Salmon Press, Laconia Citizen, the Laconia Sun and The Laker.

PLACEMENT OF BROCHURE: with Rental Companies to be handed out in their packets to seasonal renters. Don B. will talk to Mel Borin to see if he can get an idea of how many pieces would be needed.

OLD BROCHURES: Drop off at the Corner House for Don Brown.

HISTORICAL SOCIETY: Don asked for a volunteer to write a summary of the SBG for the Historical Society's bulletin. We will repeat what was written last year.

BUSINESS AFTER HOURS: Will be Wednesday, April 13th from 5-7. It will be a networking event that will feature the CHI and Leslie Jose's Reiki business (she will set up a chair for free Reiki trial). We will also ask Big Love Mexican Dinner if they would like to take part.

SIGN AT OLD COUNTRY STORE in Moultonborough. Becca Boyden will take on the graphic design for the sign and hopefully will have something ready for the next meeting. The Country Store has already given their permission for the sign but wants to approve the graphics before we go ahead.

The sign will be an arrow or finger pointing in the direction of Sandwich, Discover Sandwich (with or without logo) and the mileage. The size and shape are to be determined.

The second site is at Heath's parking lot on Bean Road. Heath's has not been approached as yet.

GROUP SPACE SHARE IDEA:

Becca Boyden is looking for better visibility for Advice to the Players in Center Sandwich. She is looking for frontage on Main Street where she can display posters as well as a small space with internet and heat that could serve as a satellite office.

Leslie Jose proposed that perhaps a space could be shared by businesses that want more visibility and perhaps accounting and other business services .

The meeting was adjourned at 9:45 a.m.

Respectfully submitted,

Patsy Carega.