

MINUTES OF THE SANDWICH BUSINESS GROUP ANNUAL MEETING

Wednesday, January 26, 2011 6:30 pm Corner House Inn, Center Sandwich.

Attending: Ben Adriance, Alex Adriance, Ted Adriance, Jim Barrie, Gunnar Berg, Don Brown, Patsy Carega, John Davies, Susan Davies, Julie Deak, Peter Hoag, Will Lehman,, Leslie Jose, Betsy Leiper, Tony Leiper, Bob MacArthur, Lisa Shambaugh, Don Sutton, Tom Thiel.

CALL TO ORDER AND PRESIDENT'S REPORT

President, Don Brown, called the meeting to order and presented a summary of the group's activities in 2010.

25,000 brochures were printed and distributed, including local mailing to 8000 homes, distribution to the NH state welcome centers at Canterbury, Hooksett North, Salem, Seabrook and new this year Lebanon, Littleton and North Conway, and distribution to Best Read Guide (BRG) racks and drop points in the greater Lakes Region.

Group membership on the Squam Lakes Chamber of Commerce, Greater Ossipee Area Chamber of Commerce (GOACC) and Lakes Region Association (LRA). Benefits included listings on their websites, ability to place our brochures in their info/welcome centers and kiosks, visitor referrals, and networking and educational opportunities.

Collaborative ads in the Best Read Guide and GOACC Visitor Guides.

Discover Sandwich ad in the Sandwich Fair Brochure.

Support of local events such as Christmas in the Village and Sandwich Sled Dog Races.

A member survey - The objective of the survey is gather input on how the SBG can better serve member business needs. The results have not yet been tabulated. Extra blank surveys were available.

MINUTES OF 2010 ANNUAL MEETING

Copies of the minutes were available at the tables. Upon motion duly made and seconded, the minutes were approved.

MEMBERSHIP FOR 2011

The basic membership fee for 2011 is \$90.00, the same as the previous two years. This includes listings in the brochure and on the website. For additional \$50, members receive an enhanced web site listing including a photo and description. Forms for membership were available at the meeting. Dues are due by March 1st if members want to be included the 2012 brochure.

TREASURER'S REPORT

Copies of the report were available at the tables. We had 57 members in 2010. 18 members chose the enhanced web presence option. Treasurer Julie Deak presented the following 2010 year-end summary:

Upon motion duly made and seconded, the Treasurer's report was approved.

ELECTION OF OFFICERS

Chairman of the Nominating Committee, Don Sutton presented the slate of officers for 2011:

President Don Brown

Vice-President Patsy Carega

Treasurer Julie Deak

No one was found to stand for Secretary. Don Brown asked for nominations from the floor. There were none. It was agreed to rotate the responsibility of secretary on a volunteer basis. Julie Deak agreed to record minutes of the annual meeting. Upon motion duly made and seconded, the slate of officers for 2011 was unanimously approved.

The meeting was adjourned and members returned to dessert and socializing and networking. Thanks again to Don Brown and his team at the Corner House Inn for hosting our annual gathering.

Respectfully submitted, Julie Deak